



HOW TO CREAT VALUE THROUGH HISTORY?

A PAST WITH A FUTURE

How to create value through history? A past with a future.

Chair:
Lisbeth Rodrigues, NOVA SBE

Speakers:
Paulo Teodoro de Matos, ISCTE-IUL
Maria Lurdes Rosa, Nova FCSH
Dulce Freire, University of Coimbra

May 25th 9h15-10h30
NOVA SBE • Room E003

Join the VINCULUM PROJECT at SVC summit !

Plus: RESEED project APHES



This project has received funding from the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme (grant agreement n° 891734)



UNIVERSIDADE D COIMBRA



INSTITUTO DE ESTUDIOS RESEED

